#### Newsletter – October 2006

## **CONTEST**

This month I'm very proud to be able to give away an autographed copy of LATINO WISDOM by Founder of Catalina Magazine, Cathy Areu. She has interviewed famous Latinos as varied as Lynda Carter (Wonder Woman), NFL player Shaun Cody, and Surgeon General Richard H. Carmona. A true inspiration to read – don't miss it!

Sign up for the contest at www.lara-rios.com

## **BECOMING AMERICANA**

Interestingly enough, BECOMING AMERICANA will be released on November 7th which is . . . (drum roll) . . . election day! Isn't that great!!

There isn't a privilege that is more American than the right to vote. We're extremely lucky in this country to have that right. I'm not a very political person, but I do appreciate being able to participate in the democratic process as an American. I hope you do too. In fact, I found a fun site for you to visit and brush up on how voting works. It allows you to travel in a voting time machine to see what your voting rights were at different points in history, and lots of other fun things. Great for those of you who have teens or those of you who are teens! Check it out at: pbskids.org/democracy/vote/index.html

So, I want to encourage you all to go out on November 7th and vote for the candidates and issues that are important to you.

Then immediately reward yourselves for being such great Americans with a trip to the bookstore to buy BECOMING AMERICANA!

On a different topic, I hope some of you have had the chance to visit http://TheVibeKids.com. Lupe's Diary is being updated weekly and will be until the launch of BECOMING AMERICANA. Great to read if you've been wondering what happened to the characters after the close of BECOMING LATINA. Did George and Marcela get married? Did Lupe actually stay out of trouble? Read Lupe's Diary to find out those and other questions. I feel like a soap opera commercial . . . (Insert dramatic music here).

#### **BOOKSELLERS AND LIBRARIANS**

In the past year, I've had the opportunity to meet and work with so many of you, and you have been instrumental in making BECOMING LATINA a success, so first of all -- Thank You! You're wonderful!!

I decided to add this section to my newsletter to let you know of news that may interest you.

If your store or library receives the magazine Romance Sells, you will find ordering information about BECOMING AMERICANA on page 37.

Also, please feel free to contact me (lararios@earthlink.net) if you would like bookmarks for your customers, or wish to schedule a personal appearance. I plan to be in central and northern California and Arizona in January.

If you have reader groups that meet in your store or library, and think they may be interested in reading and discussing BECOMING AMERICANA, please contact me and I'll gladly send you the discussion questions. They are also available on my website: www.lara-rios.com.

#### **NEWS**

Reminder! Inland Empire Magazine's November issue (out in October) will have an article featuring both "Becoming" books.

This weekend I had an awesome time chatting with the producer of Hispanic Lifestyle, Richard Sandoval, at a fun event at the Ontario Mills Mall. There were lots of great performers and I'm sure I was the least interesting of all his guests. Luckily, he makes everyone look good -- thank goodness. That live event will appear on one of the upcoming programs of Hispanic Lifestyle. The show is on Saturdays at 7:30pm, channel 24 in the Inland Empire. Once I hear of the exact air date, I will let you know.

# **UPCOMING EVENTS**

Would you like to chat in person? I'd love to meet you at any of the upcoming events!

October 15 at 1:00p.m. – Latino Book & Family Festival – At the Borders booth - Fairplex in Pomona 1101 W. McKinley Avenue Pomona, CA. 91768

November 11 at 3:00p.m. - Book autographing -- Borders, Pico Rivera

November 12 at 3:00p.m. - Book autographing -- Borders, Chino

November 19 at 2:00p.m. - Book autographing -- Barnes & Noble, Riverside 3485 Tyler Street, Riverside, CA. 92503 951-358-0898

# **CONTACT ME**

Do you have questions or comments or do you just want to say "HI"? I'd love to talk t	О
you. Email me at: lararios@earthlink.net I promise to get to your email within a day of	r
two!	

Until next month!

Much Love,

Lara Rios